

A decorative graphic on a black background. It features several thin, light gray concentric circles of varying sizes. In the upper left corner, there is a short, thick white horizontal bar.

# EVOLVE MARKETING

MONITOR EVERYTHING WITH  
EVOLVES ANALYTICS TEAM

# How Does it work?

Evolve Marketing is comprised of an innovative and seasoned group of marketing professionals, consultants and coaches with extensive experience in the brave new world of digital marketing, analytics, social media and AI

We know you don't have time to create dashboard for reporting purposes so we have a dedicated team to manage all things data.



## Why is this important?

- The ability to collect, aggregate and calculate marketing data allows insight into what's working, what can be improved and the return on your methods.
- Comparing a year view to a quarterly or monthly view allows you to witness developing trends and make adjustments.
- Evolves analytics can also provide perspective. Using Evolves analytics allows insight into your status quo, which helps set expectations and goals.
- Tracking analytics on social media, like linkedIn / Facebook likes, can show trends that shape strategy. If you're posting on Facebook on behalf of a multifamily property, for example, and your posts are split among community events, apartment specials and local news, tracking the engagement and clicks on individual posts will show which perform best.

# Web Analytics Dashboard

Use real-time data and metrics to monitor how your organization is doing across all key web analytics performance indicators that are important to you and your team, whether you want to track SEO keyword rankings (SERPs), top referring domains, search engine performance, visitor, user, and session performance, Google Analytics conversions and goals, the source of your web traffic, or so much more!

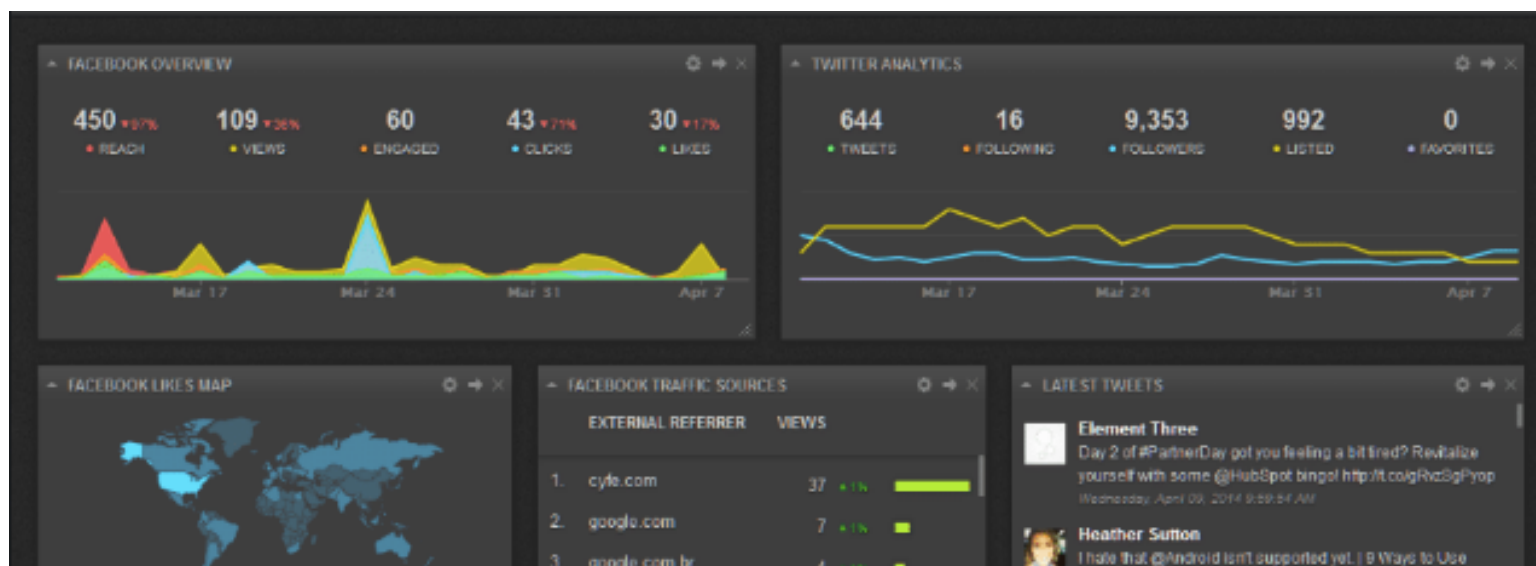


You will have a dedicated account manager who's job is to provide quick and easy reporting, provide precise measurement on all aspects of your business, helping you monitor in real time how your websites are growing.

This means you can easily show your colleagues, executives and teammates how the analytics & business performance is doing, while saving you precious time and making your job effortless.

# Social Media Dashboard

Automate your reporting, provide precise measurement on all social media statistics (such as engagement, fans & likes) help you monitor your top performing messages, media, & posts, and track all of your social media analytics with our free dashboards.



Evolve Marketing manages all things data which means you can easily show colleagues, managers, and your team how your social media performance is impacting your brand and organization, while saving you time and making your job effortless.

# Marketing Dashboard

Use real-time data and metrics to monitor how your organization is doing across all key marketing performance indicators that are important to you and your team, whether it's customer acquisition, return on investment, advertising performance, customer & deal pipelines, sales progress, social marketing efforts, or so much more!



## What else do you do?

Based on the data we receive we will suggest social media strategies, SEO & marketing tactics and implementation procedures that are specific to you.

This is based on the results we have achieved for multiple law firms and from extensive analysis of your data, study of social media trends, and application of specifics unique to your firm.

## Do you help with implementation?

Yes, Evolve Marketing has a dedicated team to help with implementation.

We are trusted by multiple law firms as an extension of their team.